



Chris Costello

Technical Sales & Engineering Vice President
AT&T Premier Client Group

Chris Costello is Vice President of Technical Sales & Engineering and manages 400 technical sales & engineering teams nationally for AT&T. Previously she ran AT&T's Business Cloud & Hosting Services where she and her team transformed AT&T's Cloud Based Service strategy into integrated solutions that are delivered in an As a Service model. She led the acquisition of an Application Services company (USi) and integration with AT&T's Hosting Business. Chris achieved "Top 10 Woman in Wireline Services" in 2010 as well as a "Leaders Quadrant" rating by Gartner Group in 2012.



Chris and her team brought AT&T's Cloud Services to market including Hosting, Utility Computing, Cloud Compute, Cloud Storage, Private Cloud & Virtual Desktop services.

Her professional experience ranges from industry expertise in Cloud Compute,

Storage and Platform as a Service, Managed Hosting and Application Management, Portals, E-Servicing and Knowledge Management. She has held several positions in product, sales, marketing and operations.

Chris achieved "Top 10 Woman in Wireline" in 2010 and received a "Leaders Quadrant" rating by Gartner Group in 2012. She developed the award-winning AT&T Managed Services Portal on Business Direct that was rated #1 for 2 years in a row by Tier One Research. Chris established a web presence for AT&T's toll-free services and created the first interactive toll-free website on att.com in 1997.

Chris speaks extensively in the industry about Cloud services. She has authored many articles on Cloud, Utility Computing, Business Continuity, Managed Hosting, Storage, e-Servicing and knowledge management in over 24 different publications, including: Network World, Information Week, Computer World, Data Center Management Magazine, Hosting Tech Magazine. Chris holds a BA from Shippensburg University and has completed MBA programs with MIT, Southern Methodist and Mays Business School. She is an active member of the Microsoft Partner Advisory Council as well as the Women's Center for Entrepreneurship Corporation. Chris is based in Bedminster, NJ. She can be contacted at ccostello@att.com.