

You want to grow your business. But how?

Your business has reached a critical stage in its life. You had the idea, you successfully launched it, and now, it's time for growth. But how do you get started? Find the answer with the FastTrac GrowthVenture program.

The FastTrac GrowthVenture program is a flexible course designed to help your business reach its true potential through proven frameworks and processes to facilitate sustainable growth and efficient operations.

Course Overview

Take your business to the next level with a course designed specifically to help your business grow effectively and efficiently. You'll work to:

- Analyze your current business situation.
- Identify the best growth opportunities.
- Determine a model for growth.
- Build a budget that supports your vision and strategic plan.
- Find ways to strengthen your product/service.
- Determine the best sales strategies for your market.
- Optimize the roles and responsibilities of your management team.
- Discover the operational systems needed to support your growing business.
- Improve your profitability and financial performance.
- Implement your business plan.

The course is about 30-hours in duration taught over several weeks. Certified FastTrac affiliates teach the course in an interactive environment where participants can build a unique network with one another to help bolster ideas.

“The biggest benefit of this class for us, already having our product out for about a year, was how it helped us audit our way of thinking and get us motivated to go through the next phase. The class allowed us to make some very beneficial connections and gain valuable feedback about growing our company.”

— Chris G. FastTrac GrowthVenture Program Graduate

Startup Your Idea.

FastTrac GrowthVenture program participants say that the course provided them with the knowledge and skills to grow their businesses.



**[GROWTH]
VENTURE**

Course Summary

- STEP **10** Making It Happen
- STEP **9** Charting Financial Performance
- STEP **8** Managing Operations for Growth
- STEP **7** Leading the Organization
- STEP **6** Seizing the Market
- STEP **5** Strengthening the Product/Service
- STEP **4** Using Financial Tools

TAKING ACTION

- STEP **3** Making Strategic Decisions
- STEP **2** Exploring Growth Opportunities
- STEP **1** Sizing Up Your Business

SETTING DIRECTION