

MARY CANTANDO



Mary Cantando is an acclaimed author and speaker who focuses on helping women grow their businesses and their lives. As an entrepreneurial executive, she's founded, led and expanded businesses for over 20 years.

Mary's books contain ground-breaking ideas for women.

* **Leading with Care:** How Women Around the World are Inspiring Businesses, Empowering Communities, and Creating Opportunity shares stories of women leaders from all walks of life--from micro business owners in Africa to chief executives of Fortune companies and then juxtaposes these inspiring profiles with lessons you can apply to your own life.

* **The Woman's Advantage:** 20 Women Entrepreneurs Show You What it Takes to Grow Your Business provides insight from women who started with absolutely nothing to build multimillion-dollar businesses.

* **The Woman's Advantage Workbook** allows each reader to build her business chapter-by-chapter through the mentoring of 20 successful women.

* The Woman's Advantage Shared Wisdom Calendar provides 365 daily snippets of advice from women entrepreneurs across the country.

* **Nine Lives:** Stories of Women Business Owners Landing on Their Feet profiles nine women who have overcome seemingly-impossible odds to achieve amazing business success.

* **Double Your Revenue:** Certify Your Woman-Owned Business (Audio CD) answers the questions: "Should I certify my woman-owned business, and if so, how do I get started?" and "Once I gain my certification how do I capitalize on it to gain new clients?"

As an advocate for women, Mary has served as an envoy of the US State Department in helping women in developing countries start and grow businesses. She is also a Trustee of The Women's Alliance, an Ambassador of the Women's Business Enterprise National Council and a Chapter Chair for the Women Presidents' Organization. She sits on the Enterprising Women Advisory Board, and has been named the Growth Advisor of Women Entrepreneurs', Inc.

Mary's ideas and articles have been featured in hundreds of publications including the Wall Street Journal and O The Oprah Magazine, as well as NPR TV and radio.

A mother, grandmother, and self-proclaimed "high-maintenance wife," Mary lives in Raleigh, North Carolina with her husband who she refers to as "Saint John" for putting up with her for almost 40 years!